

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA



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S. AFRICA ENVOY ASKED TO DISCUSS BAN WITH OPC BOARD

The South African ambassador to the US, Harold L.T. Taswell, has been invited by OPC President *Victor Riesel* to meet with the Club's Board of Governors at their meeting Monday night, to discuss the Union of South Africa's banning of outside correspondents on Sen. Robert F. Kennedy's tour.

"Board will discuss action by our organization representing 3,400 newspaper radio TV and other media professionals," Riesel said in a night letter to the ambassador in Washington. "As president of the Overseas Press Club of America I am acting in full spirit American fair play, offering you or your representative full opportunity before we take action."

Concerning South Africa's action, Congressman Theodore Kupferman, in whose district the Clubhouse is located, told *The Bulletin* that he had lodged a protest "both personally and on behalf of the OPC" with the Secretary of State. The Kupferman protest charged South Africa with violating its open-society traditions as a one-time member of the British Commonwealth, and that its journalistic barrier indicates the "fast approach of a police state."

The OPC also received acknowledgements this week of the cable sent at the outset of the ban. Assistant Press Secretary Robert Fleming wired that the White House was watching the situation "very carefully." A letter from Marc Schreiber, Director of the UN's Division of Human Rights, indicated that the contents of the cable will be relayed to the Commission on Human Rights and the South African government.

GORDON TALK TO DEAL WITH L.A. CONFERENCES

WASHINGTON — Lincoln Gordon, Assistant Secretary of State for Inter-American Affairs will deal with two major hemisphere affairs of the year when he addresses at OPC dinner next Thursday evening.

The first will be the Conference of American Foreign Ministers to be held at Buenos Aires during the second half of August. The second will be the subsequent "summit" conference of American presidents to be held during the latter part of the year.

Both are closely related, the first being a stepping stone to the other, and both could have an important bearing on

(Cont'd on page 3)



STRAIGHT FROM THE SHOULDER: Marks (right) elaborates on policy for OPC hosts, including Luncheon Chairman Joseph Newman.

Marks Hopes for Treaty to Guarantee Worldwide Freedom of Information

By ED EDWIN

Contacting open minds within a closed society and opening closed minds everywhere was the mission to which Leonard H. Marks, Director of the United States Information Agency (USIA), directed himself during an OPC newsmaker lunch.

Proposed was a treaty "guaranteeing international freedom of information", which would help ensure "the lifeline of civilization (without which) people live in small tribal societies, suspicious of strange and different customs." The shuttered windows of closed societies, Marks implied in discretely diplomatic phraseology, at once imperil global peace and the tenures of leaderships instituting closed societies.

Marks indicated to *The Bulletin* that his pronouncements constituted significant policy.

Fixations on ideology or dogma, he suggested, no longer have a place in the real world with its accelerating changes. "Today's real problems are not polemical," he said, "they are practical. They are the problems of food, and health, and education, and social justice, and opportunity."

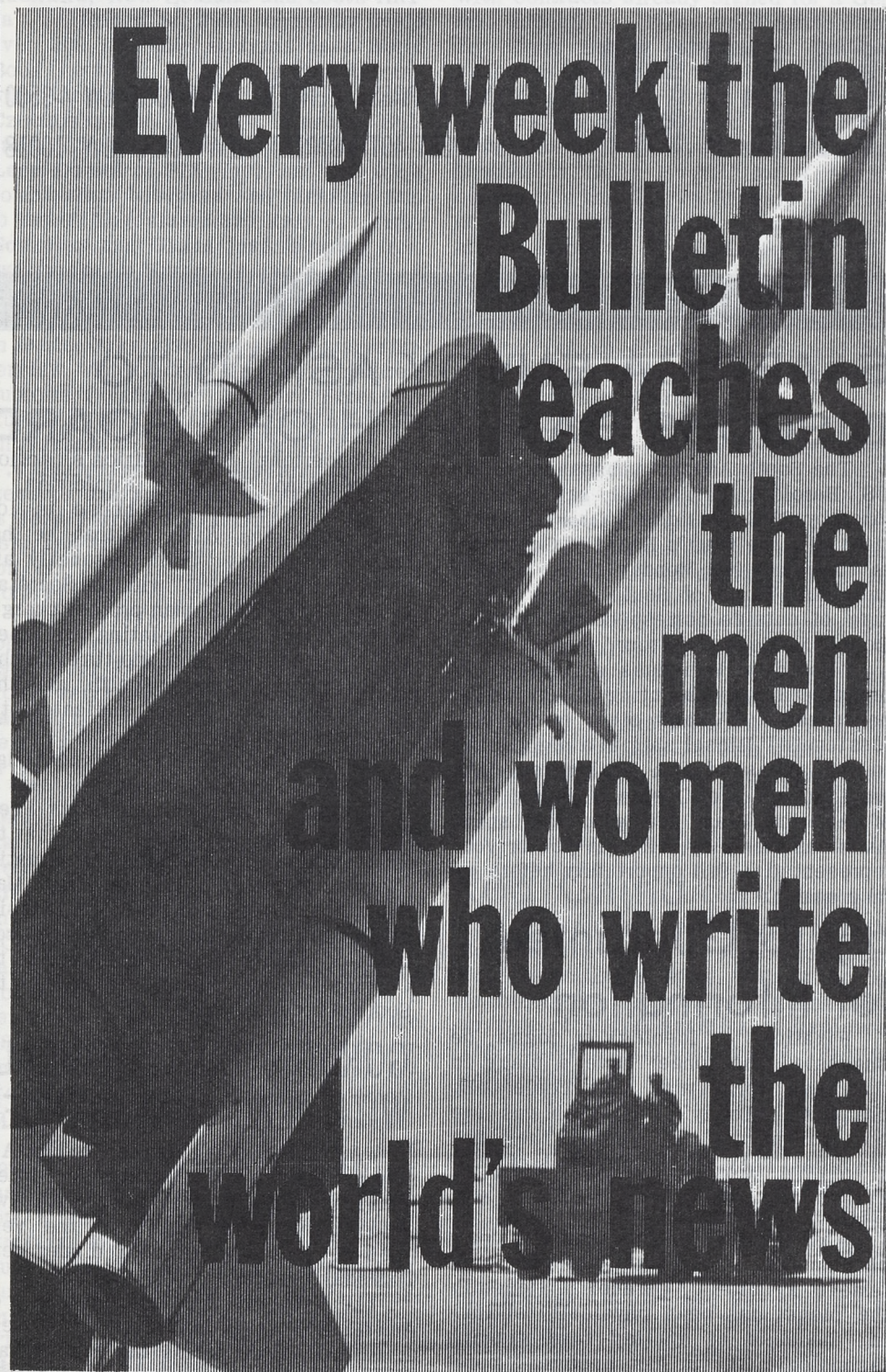
What the USIA director termed a "new phenomenon . . . instant literacy" may remove a certain "paradox". Recently the planet has been physically shrinking because of applied revolutionary technology; yet it has become "more difficult to reach the peoples of some societies."

Now a simple technological product is destroying the capability of rulers to shutter national windows, with present control methods becoming as obsolete as the Maginot Line proved to be.

(Cont'd on page 4)

PEOPLE & PLACES

PERSONAL COPY



**Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news**

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NEWS NOTES

Reporters Beaten While Covering Uganda Fighting

NBC News correspondent Robert Conley, cameraman Bernd Mosblech and soundman Hannes Peschke were severely beaten up by Uganda Army troops while making films of the shelling of the King of Buganda's compound in Kampala recently.

Conley reported the Army troops "knocked us around in a field with gun butts, fists and kicks with heavy boots." The Army also confiscated their films and destroyed their equipment.

The three went to Nairobi for treatment. Peschke had a suspected concussion and leg injury. Conley was treated for shock, and Mosblech, who fared better than the others, was virtually unharmed but was receiving a medical checkup.

* * *

ANSWERS COVERAGE CRITICS

AP General Manager Wes Gallagher hit back at critics of Viet Nam coverage in a recent *AP Log*, the newsletter which goes to subscribers and staff of the news service.

"The fact is the press always has been attacked in wartime because its reports frequently clash with government views and with the image government would like to present," Gallagher said.

Criticism of the press seems always to manifest itself in two ways, he said.

"Criticism of the press by government rises in direct proportion to the amount of adverse news printed which may not be in line with government policy.

"Criticism by the public rises in direct proportion to the amount of news read which undermines what it would like to believe — above all on such emotional issues as the conflict in Viet Nam."

NY NEWS' SCHUCK DIES

Donald J. Schuck, *New York Daily News* copyreader, died June 2 after suffering a heart attack in St. Petersburg, Fla., where he was vacationing. He was 44.

Schuck was a former *Stars & Stripes* staffer in Europe and Tokyo. Before that, he had been sports editor of *The Clearwater (Fla.) Sun* and a copyreader for *The Sarasota (Fla.) News*.

Surviving are his wife, Elizabeth, a newspaperwoman for *The Tampa Times*; a daughter, Ann; his mother Mrs. J. G. Schuck, Sr.; and three brothers.

NEW YORK SCENE

Tues., June 14 – Bistro Yachting Party, "Going Into Commission" Ceremony of the Overseas Yacht Club (no cannon). All OPC yachtsmen, galley slaves, spouses, guests and landlubbers welcome. 5:30 – 7:30 p.m.

* * *

Gordon Talk

Thurs., June 16 – Dinner, with Assistant Secretary of State Lincoln Gordon. 6 p.m.
(Continued from page 1)

future inter-American relations.

Gordon is one of the major architects of US policy for these two conferences. He is in a position to raise the curtain on what the policies are likely to be. The extent to which he will do so will depend in some measure on the skill of newspapermen and women in drawing him out at the dinner.

Gordon said he would make some brief general remarks to set the stage for discussion and then would welcome an evening of sharp questions (and answers) ranging over the entire area with which he is concerned. This will be Gordon's first appearance at the OPC since he was appointed chief US officer for Latin American Affairs.

A distinguished group of diplomats and others interested in Latin America have been invited.

The Buenos Aires conference will deal with such things as changes in the charter of the Organization of American States. The exact purpose of the subsequent summit conference has not yet been made clear – which should give both Gordon and his questioners an opportunity to make news and shed some light at the OPC dinner.

(Editor's note: If the real Lincoln Gordon rises, he will look a lot more like the gentleman in the accompanying picture than the one published in last week's Bulletin. Misidentification in a group picture in the files caused the mixup.)

* * *

Tues., June 21 – Film, "The Blue Max", dealing with World War I airmen. Sutton Theater, 8:30 p.m.

* * *

Wed., June 22 – Luncheon, with Jack Hood Vaughn, Director of the Peace Corps. 12:30 p.m.

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

PRESS TOUR PREVIEWED DURING SCREENING PARTY

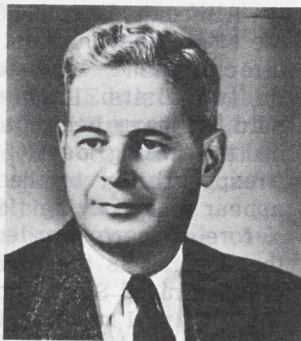
A taste of things to come on the OPC South American Press Tour was sampled by members who attended Monday's screening of the "Continent of the Sun" color travel film on South America.

Lou Garcia, Panagra public relations director assisting in arrangements for the Tour, revealed that a number of invitations for Tour members had come in, including one from President Marco Robles of Panama, who asked the group to visit him. Another event is briefing on the Panama Canal by the Panama Canal Zone Company. This will be followed by a Canal trip abroad the yacht *Las Cruces*, with luncheon on board as guests of the Canal Zone governor. Through courtesy of El Panama Hilton and Tourist Institute of Panama, the group has been invited to a cocktail-buffet at the hotel. Entertainment will include folk music and dances.

At the screening, Project Chairman Madeline D. Ross reported that the Tour now includes members from California, Washington, D.C., Ohio and Pennsylvania, in addition to many flight participants present. She also said Johnson & Johnson would send complete First Aid Kits to members of the Tour.

Project committee members, including Adm. H. B. Miller, Robert S. Kane, DeWitt Davidson and Garcia, each talked informally with potential and actual tour members.

Miss Ross said there are again a few openings on the Tour, which leaves Aug. 3 and returns Aug. 29. The tab is \$1,192.30 for two in a room; \$1,287.30 for singles. This includes the best hotels, fares, sightseeing and many meals. A non-refundable registration fee of \$10 should be made out to: OPC Press Tour.



Dateline: EUROPE

Great Line: TWA

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MARKS (Cont'd from page 1)

"The cheap, battery-powered, easily acquired, transistor radio has brought previously isolated people into contact with other people, other lands, other ideas," Marks said. "What this means, in effect, is that men everywhere can learn of international developments, can be made aware of arguments and counter-arguments, can be exposed to learning and the force of ideas without the necessity of knowing how to read and write."

"Experienced newsmen on the scene to report the facts as they see them (is an) essential ingredient of the free flow of information," Marks stressed. He recalled how the Secretary of State authorized validating passports of American newsmen for mainland China travel, without demanding reciprocity, as a means of bringing to this country information helpful to the American leadership and public.

Thus by implication the USIA director endorsed OPC President *Victor Riesel's* invitation to mainland Chinese newsmen to visit as guests here of the Club.

Marks noted further how the United States "might somehow open the windows to permit communication between (Americans) and the Chinese people." He regretted that now "there is communication only by commune; and between our ambassadors who have met 130 times in the past 10 years." He spoke of "one-way communication from (the Chinese) Communist regime to the American people. It is only the Chinese people who are isolated." In this context, he noted how Chinese communists can circulate within the American open society "magazines, books, and pamphlets by the thousands . . . Films prepared in China are shown in our theatres and on our television screens. Our press carries stories broadcast by Radio Peking or released by the New China News Agency. But this is all monologue, delivered in one direction, without reciprocity."

Of American attempts to broadcast to China, Marks said, "The Chinese communists try to jam the Voice of America. We jam nothing — and any United States citizen is free to tune in to Radio Peking as often as he wishes." American efforts to encourage Chinese scholars, journalists, medical personnel and similar professionals to visit America, he observed, "are labeled a 'trick' to deceive gullible Chinese." He accused Peking of disregarding Confucius, who said: "Ignorance is the night of the mind — but a night without stars or moon."

In the Soviet Union, Marks recounted how a full-color magazine, *American Illustrated*, is literally "snatched" from

newsstands. So sought after is this publication that some Russian newsstand operators practice a form of capitalism by renting, not selling, copies on a revolving basis. Other informational techniques applied in penetrating closed societies include daily VOA broadcasts in seven languages to the USSR, exhibits, book distribution, and cultural exchanges.

The first question put to Marks was asked by himself: what about the future of the Foreign Correspondents' Center?

Although it had been greeted with the "greatest enthusiasm", the USIA director found "very few people there" on two visits. Each visit seemed, he said, to have been "at the wrong hour on the wrong day." He stressed his "responsibility to the taxpayers", who appear to be paying "\$14.48 every time a foreign correspondent walks through the door. It is the highest rental space of the United States government in New York City. I'm not satisfied it's being used," he concluded. He promised "proper action" after he has evaluated all the facts, including those in a recently submitted memo by OPC member *Fred Vas Dias*.

OPC SENDOFF FOR EXPO 67

The bagpipes skirled and the cocktail glasses clinked as 150 OPC members and guests hoisted a festive salute last week to the success of Expo 67.

It was the first OPC party that ever featured a three-screen Cinerama-type color slide show. The guest of honor and speaker was the Hon. Robert F. Shaw, deputy commissioner general of the Canadian Corporation for the 1967 World Exhibition (Expo 67, for short). As he spoke, slides were flashed on the screens that showed color photos of Expo pavilions simultaneously with construction photos of the pavilions as they appeared a week before.

Shaw described the history of Expo 67, from its approval by the Bureau of International Exhibitions in Paris to the creation of its site on two islands in the St. Lawrence near downtown Montreal. Seventy governments are officially participating.

He said a "red carpet" lounge is being prepared for the press at Expo, which opens April 28, 1967.

At the reception OPCers munched tortierres, a meat pie that is a Quebec delicacy. Two-hundred-fifty of the meat pies were baked in Montreal the night before and flown to New York for the party by Eastern Air Lines.

Hostesses from Air Canada and Eastern Air Lines greeted each guest at the door and pinned small Canadian flags on them.

At a drawing for door prizes, mem-

In introducing Marks, OPC President *Victor Riesel* pointed out that USIS people have gone where no other Americans have gone. "I've been in Venezuela when men threw their arms comradely around USIS representatives," he reminisced. He has seen them from the jungles to "the urbane-urban centers", and knows how they have worked in "disease-ridden outposts", as well as outposts vulnerable to Maoist terrorists. "They have the courage and knowledge to take it," the OPC president affirmed.

Others at the dais included: *Morris Novick* of the US Advisory Commission on Information and whom Riesel credited as "the original Mr. Radio of New York City", a man who built WNYC and embodied the "spirit of La Guardianism"; *Allan Jackson*, "the Voice of CBS Newsmen"; *Tom Wolf*, executive producer of the weekly ABC Scope on Vietnam; *Morgan Beatty*, of NBC News; and *Sigurd S. Larmon*, former board chairman of Young & Rubicam and senior member of the US Advisory Commission on Information.

Joseph Newman chaired the lunch.

Members won flight bags from Air Canada and "passports" or tickets of admission to Expo. Five of the 7-day passports, which will cost \$12 at the gate and entitle one to free admission to the gate and all pavilions, plus rapid transit rides about the grounds, were donated by the American Express Co.

A round trip air ticket for two to Montreal during Expo was donated by Air Canada and won by *Werner Brandis*. *Anita Diamant Berke* and her husband were in luck, too. She won a de luxe Air Canada flight bag and her husband, *Hal Berke*, won a 7-day passport.

Allan Jackson of CBS News was master of ceremonies, representing President *Victor Riesel*.



PASSPORT: CBS' *Allan Jackson* (left) accepts a giant reproduction of an Expo 67 "passport" from *Robert Shaw*, deputy commissioner general of the Montreal exhibition.

WORLD-WIDE TICKER

Edited by **JERRY KRISKA**

BERLIN.....from GARY STINDT

Passing through town on his way to East Germany was **Bruce van Voorst**, Newsweek bureau chief for Germany... Briefly in town to try and convince Poles to give him visa was **Bob Haeger**, Bonn correspondent of US News & World Report... Back to his Berlin post after three-week Moscow visit is **Jim Robinson**, NBC News... Also in town for brief stopover was Normann Ross, London correspondent for NANA... Back visiting their old stomping grounds were **Ed De Fontaine**, Westinghouse Broadcasting's correspondent, in from his London post, and George Bailey, Reporter Magazine, for a week's research from Vienna.

Another ex-Berliner, former NBC News correspondent John Chancellor, now director of Voice of America, was back here. Chancellor attended USIS conference in Paris, and came to Berlin to look at RIAS operations under **Bob Lochner**... AP moved Martin Zucker from Frankfurt to Berlin as permanent number two man to work with bureau head Hubert Erb.

Also here for two-day visit was the late President Kennedy's aide Ted Sorensen. Berlin's Info Center head Werner Steltzer gave small private lunch which was attended by — among others — Jim O'Donnell, Newsweek; Hubert Erb, AP, and your correspondent... **Russ Jones** and Colin Tricket, ABC News Berlin, went to Warsaw on brief trip.

UPI bureau chief **Joe Fleming's** bid for Berlin match game "Stammtisch" championship title was abruptly halted when Fleming was badly spiked during tryout for new baseball club here. He was nailed sliding into second base by 9-year-old Gage Robinson, son of NBC's **Jim Robinson**, and was immediately hospitalized for two-week recuperation period. It might be noted that Fleming failed to qualify for the ball club.

NEW DELHI...from CONRAD FINK

Paul Hurmuses, Chicago Daily News, dean of American correspondents in India, is retiring from newspaper business. He can now be reached at 2329 West 14th Ave., Vancouver, British Columbia, where he will enter export-import business with his brother. At end of career that included AP and Time, Hurmuses spent three years in India. He says News is closing its New Delhi bureau.

Most Delhi-based correspondents departed from the hot, dry city for hot,

humid Bombay and nationwide meeting of Prime Minister Gandhi's governing Congress party. Among them: J. Anthony Lukas, NY Times; James Keat, Baltimore Sun.

Dale Morsch is new UPI bureau chief succeeding John Barton, who was reassigned to Tokyo. Peter Hess is checking in as new correspondent for Neue Zorcher Zeitung, Zurich.

Passing through: Edward Hughes, Time senior editor; "Pepper" Martin, US News & World Report; **Paul Grimes**, former NY Times correspondent here, now with Philadelphia Bulletin... Joe McGowan, Jr., is back from two weeks in Afghanistan.

PARIS...from BERNARD REDMONT

For **Joel Blocker**, Newsweek bureau chief, it will be wedding bells at the Town Hall of 6th Arrondissement of Paris. The bride is Karin Blanc, French cultural attache in Stockholm... **Serge Fliegers**, Hearst Newspapers and Mutual Broadcasting correspondent, recovered from a bad auto accident in Paris in which he suffered a broken jaw and other injuries.

Round-table debate on France and the NATO crisis at the Paris American Students & Artists Center, starred **Waverly Root**, Washington Post; Joe Barry, The Progressive Magazine; Andre Fontaine, Le Monde; Peter Raleigh, BBC and other newsmen... **Don Shannon**, LA Times, addressed American Club of Paris on Rhodesia and Africa... William Gardner Smith, back from Ghana with family, has rejoined English-language desk of Agence France-Presse... Francis Ronalds, Jr., Radio Liberty bureau chief, gave a party in honor of director Howland Sargeant, visiting Paris.

McGraw-Hill World News bureau chief **Robert Farrell's** wife, Adrienne, is doing special stories for weekly supplement, "Tuesday"... Westinghouse Broadcasting Co.'s Washington bureau chief Art Schreiber, WINS-Westinghouse news director Stan Brooks, and TV film executive Howard Barnes made business trips to Paris... Steve Baldanza, US Embassy PAO from Lisbon, was in Paris for big USIA conference.

American newsmen joined with French Diplomatic Press Association in dinner honoring outgoing Foreign Ministry Press & Info. chief Claude Lebel and his successor, Roger Vaur... Alain de Lyrot, ex-Copley News Service and NY Herald-Trib correspondent, has taken over as editor-in-chief

of "Selection du Readers Digest," succeeding the late **Pierre Denoyer**.

VIENNA.....from F. H. BAER

Dominating numbers of Americans were counted at recent "Cospar" Conference in Vienna for scientific delegates and press representatives. Nearly one-fifth (20 out of 95) reporters covered for US media — wire services, dailies and technical journals.

Cospar, a special committee on space research within the "international council of scientific unions" provides one platform for the exchange of scientific data on outer space.

Among correspondents covering for US media were Ernie Reed (CBS), R. Toth (L.A. Times), John Lowe (Design News), W. C. Wetmore (Aviation Week), **Nino Lobello** (NY Herald Tribune), K. Donoghue (Medical World News), Nada Skerly (Time & Life), Alexander Kucheroov (US News & World Report), Walter Sullivan (NY Times), S. Beller (American Aviation) and your correspondent (McGraw-Hill World News). Also represented were AP, UPI, MBS, Science, Foreign Science Bulletin.

Non-science reporters had a hard time gathering material. Cospar's subject matter puzzled many. It was hard enough to understand the gist of lectures and documentation, but it proved impossible to assess amount and value of news. Delegates, narrowly specialized themselves in nearly all cases, preferred to sit in the park sometimes and were of little help. The one scoop — on Soviet boosting of a French satellite — was reduced to kite-flying at the final press conference. Dr. R.W. Porter, member of US National Academy of Sciences, helpful wherever possible, found warm words of thanks for reporters' efforts.

HAPPY AS HALF A CLAM (ADVT.)

A member flew in all the way from Dayton, Ohio, last week to enjoy the OPC's new "Happy Hour," or so he says.

"Nowhere in Dayton can you get a belt for half a clam" he exclaimed, downing a four-bit Martini.

Translated this means that he can get a 50-cent drink at the OPC bar and grill, and nowhere else, not even in Dayton.

Members in New York don't have to journey that far to enjoy the "Happy Hour," Mon.-Fri., from 5:30 to 6:30. Walk up to Gus or Joe and say with a smile, "Mix me one of those 50-cent drinks with that delicious Old Overseas bar booze." And you'll be happy for at least an hour at prices every newsman or gal can afford. Free hors d'oeuvres, too.

Letters

LAST STRAW

May I be permitted to voice two comments regarding items which appeared in a recent *Bulletin*.

In the Placement listings columns, there appear, in bang-bang fashion, listings "M-49" through "M-53" all of which state requirements ending with "Age to 40." I may be wrong, but I recall vaguely that at least in New York State, there exists a law which, among other things, states that discrimination on the basis of etc., etc., etc., is illegal. Among the etceteras is the prohibition as to age.

Yet, therein front of God and everybody, within an organization that should know better, and whose members rank high in this list of those who have been discriminated against by employers on the basis of age, appear the very kinds of thing that we should be opposed to, were there no such law. If this is not a hard and fast prohibition in this State, we at the very least are flaunting the spirit and intent of the anti-discrimination law of New York. I would suggest that any employer wishing to include such a requirement not be allowed to advertise in *The Bulletin*. The salary ranges can be relied upon to attract or repel prospective applicants in any given age group.

In the Department of the Last Straw, I notice on the front page that the new

Directory of members and correspondents overseas is ready and will be mailed within the next week or ten days. It is the parenthetical phrase "for which they will be billed \$2," which I view with stark, raving alarm and indignation.

I do not recall being asked if I wished to pay \$2 for the *Directory*, nor do I recall any direct mail material ever daring to charge me money until I had indicated my desire to pay. I find this insulting and capricious and an assumption on the part of some money-mad committee that I do not recall permitting when I joined the Club.

I have seen the services to members and guests shrink with breathless desperation during the past several years (recent letters in *The Bulletin* are proof) with the accompanying zeal to book affairs and meetings of outside groups. I yield to no one in my admiration to those who have attempted to put the Club in the black. Yet, others and myself have been reduced to using the lobby to meet (where some idiot decided that it was the best place also to store the clacking teletypes) and have the privilege of spending money in the bar and dining room. Everything else is off limits. Oh, yes, for my \$75 per year, I have a subscription to *The Bulletin*, thereby making it perhaps the highest-priced publication in the world.

I do think that, for this money, I could be entitled to receiving the *Directory* as part of the advantages of belonging to the Overseas Press Club, where I am treated not just as a member, but as a guest with money. However, this does not seem to be true. Okay, so be it. But, I should like it known here and now, that: if sent, I shall not return it; if billed I shall not pay; if this trend continues, I shall resign.

I know not what course others may take. But as for me, give me the damned thing free of charge, or give me the unexpired portion of my annual dues.

Sam Klein
Brooklyn, NY

FOUR COUNTS

The appearance of the OPC *Directory* for 1966, resplendent in its major errors and omissions regarding even prominent members, prompts this member's comments on a broader subject: the unfortunate decline of the Overseas Press Club itself, in both service and tone.

As for the *Directory*, its bizarre errors and failures are now obvious to scores of members, whose credentials

and careers are directly involved. Few members, for example, will agree with the *Directory's* editors that *Saturday Review*, home-base for a former President of the OPC Foundation, is located at 25 West 45th Street, from which it moved to 380 Madison Avenue almost three years ago.

But beyond the *Directory* — which is about as timely as Carrie Nation's vision — the Club has declined badly on at least four counts.

First, the Club's arbitrary suspension of room service for its members not only negates a primary reason for members' joining it, but has fundamentally altered the nature and purposes of the OPC itself — all this without a proper poll of paying Overseas Press Club members themselves. In the colorful — and persuasive — barrage of letters to the *Bulletin* editor protesting this sudden decision, no one seems to have pressed the obvious question: *Who* made this decision? Former President Mueller? Hired Club officers? Or, perhaps, the House Committee? Again, who made this decision, and with what authority to alter the very nature of the Club itself?

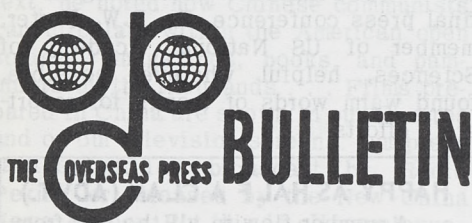
Second, the Club is clearly engaged whole-hog, in an ancillary, on-premises, catering service to outside groups, to the detriment of its primary function: service to its members. Despite the heroic efforts of Mike Sullivan, Pat Clark and Mr. Duffy in the Grille, for example, noon-hour service is just not good. May we have a countdown on OPC catering vis-a-vis Club services? If we can't afford our 40th Street building, shouldn't we move to a less costly one, where service to members can be maintained?

Third, while it is possible to accept the mathematics of curtailing the Grille's tidy old Saturday evening buffet, pre-theatre OPC diners, already denied the dining room, remain baffled on being told as early as 7:30 Saturday evenings that they may have a steak sandwich (sic) from the grille, *only* if they have it rare, so as not to detain and/or annoy the short-order cook.

Fourth, short of paid arrangements with old-time staff members, officers cleaning services at the Club itself, even for paying members, are spasmodic, dilatory, or non-existent. Office-maintaining OPC members are thus twice assessed for next to no service at all.

On balance, then, OPC members, old and new, are being asked to pay more and more for less and less, for

(Cont'd on page 7)



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Placement

New York

M-91—Wanted: PR Director with successful record supervising PR program and staff for manufacturer consumer packaged food or related product. Knowledge product publicity, company "image" PR, experience with trade, business and general press, writing skills, feature writing, with VP potential. Salary \$25-30M.

M-90—Wanted: Executive recruiting consultant w/ed., engineering, personnel or sales experience. Personable, able to deal with execs, problem-solver, good memory, knowledge of and interest in business and industry. College grad, preferably in business administration, engineering, journalism or law. Compensation; salary plus incentives.

M-89—Wanted: Children's book writer, published author, to rewrite published works for young age readers, as assigned. Do not apply unless experienced in children's book writing. Fee negotiable.

M-88—Wanted: Female editor, with knowledge production, copyreading, layout, proofreading, designing and writing, for monthly prestige trade publication. 2-5 years editorial experience. Salary \$7500 to \$8000.

M-87—Wanted: Writer/Editor for Temple Brotherhood organization, with 3-4 years newspaper experience. To handle general publicity, publications writing, run lecture bureau, act as program director. Must be interested in religious career, Temple member. Good advancement possibility. Starting salary \$7500.

M-86—Wanted: Writer/editor for NYC bank internal publication. "People-oriented" writer wanted to ideate and produce features on emps. Should have 4-5 years editorial experience. Prefer newsman displaced by merger. Salary \$10-11M.

M-82—Wanted: Two senior financial men. One with textile background if possible. Excellent salary.

M-83—Wanted: Freelance publicity release writer with book publishing experience or background to do news and feature releases about books.

M-84—Wanted: Editorial writer with insurance experience if possible to work on a

four-page newsletter for insurance company in Wall Street. Freelance, permanent.

M-85—Wanted: Copy Editor. Knowledge of Washington helpful but not necessary. Prefer newsman hit by merger. Age mid-thirties. Salary 12M.

M-53 Wanted: Financial writer. Could eventually work up to position as treasurer and controller for one of leading department stores. Age to 40. Salary: \$15,000-20,000 to start.

M-52 P.R. Manager for one of leading TV and radio manufacturers to handle all phases of P.R. including advertising and publicity. Age to 40. Salary: \$15,000-20,000.

M-51 Wanted: Advertising and sales manager for one of leading cosmetics and drug firms. Age 40. Salary: \$15,000-20,000.

M-50 Wanted: Advertising and sales manager for one of leading department stores. Age to 40. Salary: \$15,000-20,000.

M-49 Editor and publisher for one of leading trade papers in metals and machinery field. Age to 40. Salary: \$15,000-20,000.

New England

M-92—Wanted: PR Director for \$70 million company in aerospace, oceanography, data-handling, electro-optics, etc. Up to 50 years of age. Require extensive experience in financial PR, background in military ink, defense, electronics field, product publicity, stockholder relations employee and community PR. Good writer. Salary \$20-25M.

U.S. Industrial Chemicals Company

has produced industrial alcohol and solvents for more than 50 years. A Division of National Distillers and Chemical Corp. since 1951, U.S.I. is now the focal point of National's expanding activities in chemicals and plastics. Besides industrial alcohol, products include heavy chemicals, sodium and polyethylene resin and film.

*Helping tell the story of
U.S. Industrial Chemicals Company and
other business leaders is the business of*

Burson-Marsteller associates

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PUBLIC RELATIONS

LETTERS (Cont'd from page 6)

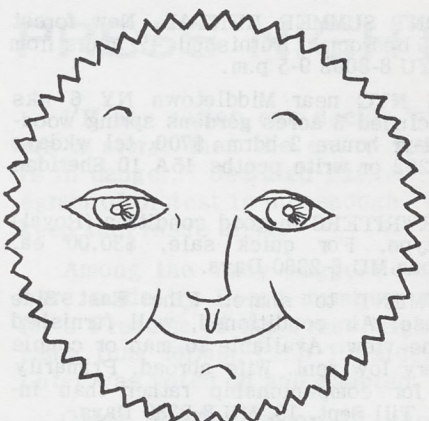
nothing like the privileges they can enjoy at other university and professional clubs. This fact, plus the Club's distance from burgeoning communications centers in the upper 50's, and Madison Avenue in the mid-40s, decrease the Club's attraction and prestige even for the most loyal members.

And more's the pity. Desk service remains good under Mrs. Vogt and Bernie Green. Gus's supervision of the dining room remains distinguished. The cuisine is often commendable. And Manager John McDonnell bears up well with a Herculean schedule of events.

But the question remains: Where is the Club going? At what cost? And why?

Paul Wilson Sullivan

5:30 to 6:30, Mon. thru Fri. bar-brand drinks



HAPPY HOUR

fifty



cents

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **A. Wilfred May**, who was an official of the Securities and Exchange Commission in the 1930s under its first chairman, Joseph P. Kennedy, attended the dedication of its new building, as a special guest, in Washington June 1 . . . **Harrison Forman** sends greetings from Calypsoland, dateline Tobago . . . After contacting publishers in New York, **Whitman Bassow** has returned to France, where he is writing a novel on the Khrushchev era . . . **Marc Anthony Messina**, Milan-based free-lance writer and Italy correspondent for Dun & Bradstreet's Business Abroad, left June 5 for a two-week stint in Yugoslavia for B.A. and other business publications. . . . Just back from a business trip to South America, **Carl Perutz** is off again, this time to San Francisco and Honolulu on photographic assignments . . . **Myra Waldo** to Europe for a month. First stop, Denmark . . . **Jack Stuart**, former press attaché at New Delhi, is headed for Saigon after graduating from the Air War College, where he'd been USIA representative for the last 10 months. He will

Classified

SUBLET - 4 room apt in Dorchester Towers, 3 blocks from Lincoln Center. Air conditioned, Fully furnished. Grand piano. Doorman, June 15 to Sept. 15. Call Paul Sanker at TN 7-5597/ or 877-7083.

VERMONT SUMMER RENTAL. New forest house, 5 bedrooms. Furnished. 4½ hours from NYC. YU 8-8093 9-5 p.m.

90 MIN NYC near Middletown NY 6 wks J1 7 secluded 3 acres gardens spring woodland all-yr house 2 bdrm. \$700. tel wkdays OR 5-4252 or write penhns 15A 10 Sheridan Square.

2 TYPEWRITERS in good condition (Royal) Elite type. For quick sale, \$30.00 ea. Telephone MU 8-2380 Days.

APARTMENT to share. Fine East Side penthouse. Air conditioned, well furnished with fine view. Available to man or couple with very low rent. Wife abroad. Primarily rented for companionship rather than income. Till Sept. 15. MU 8-2380 Days.

SUBLET: July 10 - August 15 - Attractive three bedroom, two bath apartment in 70's Central Park W, near all transportation, museums, Lincoln Ctr. - 24 hour doorman service - \$270-. PL 7-7800, Ext. 45.

PUBLIC RELATIONS PRO. Strong writer, government relations know-how, international economics background, 4A agency experience, former business magazine editor. Ready to take assignments or talk about career spot. Box 373.

MAIL or DELIVER TYPED COPY to the Bulletin Office by Monday Noon, with advance payment. A 40-space line costs 50¢. Items will not be taken by telephone.

join Barry Zorthian in JUSPAO as the Saigon embassy's counsellor for press relations . . . **Eric Pace**, who spent two years in Saigon for Time, returning the end of June for the NY Times. He replaces Neil Sheehan, who will return to NY for re-assignment . . . After six years in the Far East, the last three in Pakistan, **Jacques Nevard** returning to NY in July for city staff duty on the NY Times.

CHECKING IN: **Jack Begon** from France . . . **Michael D. Brown** from Saigon.

BOOKS: Anthology of love poetry, "Thus Be Loved," edited by **Lawrence Sanders**, out this month via Arco . . . "A Guide for School Board Members," by **Gloria Dapper** and Barbara Carter, to be published June 28 by Follett.

ARTICLES: **Anne Turner Bruno's** exclusive interview with Queen Anne-Marie of Greece in June McCall's under the title of "A Visit with the World's Youngest Queen." The first magazine interview granted by the 19-year-old queen since her marriage in September, 1964, it is to be reprinted in Britain's Woman and Home.

RADIO & TV: The real **Benjamin Fine** and two phonies on CBS-TV's "To Tell the Truth" June 7. Later this month Dr. Fine, who has been elected to membership in the nation's Creative Education Council, will take part in the council's conference at the U. of Buffalo.

DIRECTORY SHOWS CORRESPONDENT DEPLOYMENT

There are 1,376 news correspondents overseas reporting for American news outlets, according to the OPC's 1966 Directory. The total represents an increase of 143 foreign correspondents over a similar survey made in 1962.

OPC President **Victor Riesel** said that the most significant change in current figures was in the number of US foreign correspondents who hold American citizenship. The total rose from 515 in 1962 to 836 as of the end of last year, an increase of 321 foreign news correspondents bearing US passports.

"It is impressive to note," Riesel stated, "that the amazing total of 1,376 overseas news reporters is undoubtedly the largest body of permanent foreign correspondents employed by this country's news media since World War II. It is, in fact, the backbone of press coverage for all the free world - indeed, for the Communist world as well, for Tass, the official Soviet news agency,

NEW POSTS: **William J. Coughlin** editor of the new Technology Week, formerly called Missiles and Rockets . . . **Malcolm Browne**, who scrambled full-time reporting to concentrate on books, to inaugurate a weekly 10-minute series of commentaries on the Viet Nam war for ABC. Tapes will be made on Saturday and flown to New York for airing Sundays at 7:45 p.m. Series is in addition to his "Vietnam Uptodate," a 25-minute report from the battlefield.

HONORS: **Linton Wells**, Washington bureau chief for Storer Broadcasting Co., and **Fay Gillis Wells**, Storer's White House correspondent, awarded the Sherman-Fairchild plaque for their contribution to aviation via broadcasting . . . **Bennett Cerf** made an honorary Doctor of Laws at Western Maryland College. . . . **Sylvia Windle Humphrey**, who writes "The Chef" for Bell-McClure Syndicate, awarded a citation by the New Haven Festival of Arts for "creative achievement demonstrated" in her recent book, "A Matter of Taste." . . . Grant for summer '66 field study in Puerto Rican culture and education awarded jointly by U. of Puerto Rico and New York U. to **Elsa W. Gilbert** . . . **Edward Stanley**, NBC director of public affairs, received an honorary Doctor of Laws degree from the U. of Nebraska. He was a member of the class of 1926 . . . **Jules Dubois**, Latin American editor for the Chicago Trib, invited to participate in a special forum of the Inter American Press Association at its general assembly in Lima, Peru, next October. Subject of the forum: the situation the Cuban press will face when the Castro regime collapses.

picks up much of its material from American news sources."

By continents, the largest number of correspondents is stationed in Europe, where there are 712, according to the Directory. In Asia and Australia there are 308, compared to 255 in 1962, and this increase, Riesel believes, is due largely to the war in Viet Nam. The Western Hemisphere (excluding the US with 196 American news correspondents) is the only area to show a drop; there were 229 in the area in the 1962 count. Riesel observed that the drop was unfortunate, in view of the importance of Latin America and the Caribbean to the newspaper fraternity and to the security of the United States. The Middle East has 81 foreign correspondents for US news media, and Africa reports 79.

Of the 1,376 news correspondents abroad reporting for American media, 500 are OPC members according to **John Wilhelm**, chief of McGraw-Hill News Bureaus, who directed the survey.